#### A PASSIONATE ORBIT





We are passionate about our work and most importantly, we love driving success through it.

We at MDGCI believe in pushing the boundaries of technology and creativity having our ideas fueled with ingenuity, bringing the clarity that propels businesses upward, onwards and beyond the competition. We are passionate about our work and most importantly, we love driving success through it. With a collaborative culture, team MDGCI delivers flawless execution; create transformative work and entrepreneurship that surpasses the expected.

Our eclectic amalgamation of credo, passion and personalities allows us to create design that speaks clearly and effectively, leaving a footmark with an echo besides drawing an emotional connection with customers.



#### **COMMITMENT**

We thrive cohesive, end-to-end experiences for a seamless transformation from deep cover to give you an unparalleled finesse ensuring timeliness.

#### **EXECUTION**

Before branding and advertising the products, we take the time to contemplate profoundly about your brand personalities and conceptualize it accordingly.

## EMOTIONAL CONNECT

Interacting at every touch point of our clients' journey for a beautiful experience and a service to stay forever.



#### **BRANDING**

Branding and design is an artwork and a gesture of adroitness, amplifying at every step. It is a strategized platform that folds a brand's credibility for unveiling and standardizing.



Through our team, you'll be able to access integrated planning where we will multi channelize website designing, Logo and packaging designs, digital printing, office stationery, flex & calendar printing, content and marketing campaign services. Our team considers every aspect of brand an important deal and is committed to understand your brand identity to help you emerge at scale.





Be social, get your brand noticed.

But where do you start if you want to develop a digital marketing strategy? MDGCI, is the answer.

We develop digital strategies aligned to your brand fueled with

data and insights.

DIGITAL MARKETING

YOUR WEBSITE

We help brands, build the social community around their products by building, developing and actively engaging the followers.
We provide online Marketing Channels solutions for:

Website marketing
SEM (SEO and PPC)
Mobile marketing
Email marketing
Online banner advertising
Video marketing
Social Media marketing





#### DOJO ROOM DEVELOPMENT

We provide end-to-end solutions for the development of DOJO rooms at the companies. From the content, design, printing to the final installation, we start the process by first understanding the company's requirements and processes. In addition to providing the designs in different languages, we also provide corporate and animated videos required under the company's context.

- Company Dojo
  - Safety Dojo
- Product Dojo
- Production Dojo
  - Process Dojo
  - Quality Dojo







#### WEB DEVELOPMENT

Web development is vital and seizes audience with insight creativity and relevance. It is the fuel for all the core success that the industry needs to earn for an enormous competitive advantage.

Our team executes all actionable guides and templates by gearing the customized website &applications, upgrades & traffic boosting techniques, branding and email marketing where our methodology is adhered to in the smoothest way possible. We believe your approach should employ latest techniques so we scrutinize and tailor the optimization for reinforced portal hits and momentum.





### **ADVERTISING**

Advertising is an integrate potential of storytelling and unremarkable design, imprinting on an audience. It plays the catalyst fora brand's success; driving consumer behavior and is responsible for making the brandstand out in a multiplatform digital marketing driven era.

At MDGCI, we expertise in Outdoor/indoor advertising, hoarding, offset &digital marketing, sms, newspaper, magazine TV ads, promotion and tie-ups,manage your campaigns and track their successes. We are one easy to access place to synchronize your advertising solutions with insights and data fortifying the brand better.











#### **EVENT MANAGEMENT**

Events or real life experiences are an extensive grandstand forging memories much more profoundly. It is a powerful toolbox to connect people and to generate brand recognition, cutting through the clutter.



Our team is a cohesive and overlapping approach committed to understand your requirements with topline strategies seamlessly managing it all together.

We strategize and conceptualize international events, conferences, product launches, brand activations, company retreats, major public events, concerts, private dinners, fundraising, weddings, proposals and social gatherings. We ensure thoughtfully produced and curated events to forge and unfold unforgettable services.



Video shoots are one dynamic modus operandi to put ideas out more effectively manifesting brief insights at its core. It instigates multipurpose target to entice audience-enhancingbrand personality, building trust and engaging long-standing customers.

We at MDGCI will give you the grandstand for your dream video shoot, product photography, 3D architecture and 2D animations, white board explainer video and more. We will address every aspect of the video shoot lifecycle- story selection, project timeline, recording voice overs, capturing brolls, approvals and final delivery; managing it all seamlessly to make your video production run smoother.



## mdgci enterprises

#### **OUR CLIENTS**







































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# Let's mark a statement together.











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